



Ravenna (It)

22 ottobre 2004

Governance or sustainability?

by Piero Remitti



The idea of an ADRIATIC ACTION PLAN was firstly presented in October 2001 at the Forum of Adriatic and Ionian Cities and Towns...



Proposed and endorsed by the UN as a Type 2 Partnership at the 2002 World Summit in Johannesburg...



Selected and presented as a best practice at the third World Water Forum 2003 in Kyoto



Submitted and approved in the first INTERREG IIIC call in April 2003...

850.000 euros ca.

in other words....

North EAST South West
INTERREG III C



**..... how to build
an Adriatic
sustainable way-
of-life,**

**starting from an
ecological system,
the Adriatic basin,**

**supported by
common market
and governance
tools and utilities**



The Aap Partners are...

1. Ancona (Lead partner)
2. Brindisi
3. Corfu
4. Venezia
5. Lower Austria
6. Regione Marche
7. S.Benedetto del T.
8. Molfetta
9. Pescara
10. Bar
11. UBC - Union of Baltic Cities
12. Rijeka
13. Provincia di Ravenna
14. Casarano
15. Tricase
16. Alessano
17. Ravenna
18. Split
19. Instituto Tecnologico de Canarias
20. Bristol
21. Consorzio Comuni Veneti
22. Shkoder
23. Lloret de mar
24. Xativa
25. Pesaro
26. Koper
27. Provincia di Bari

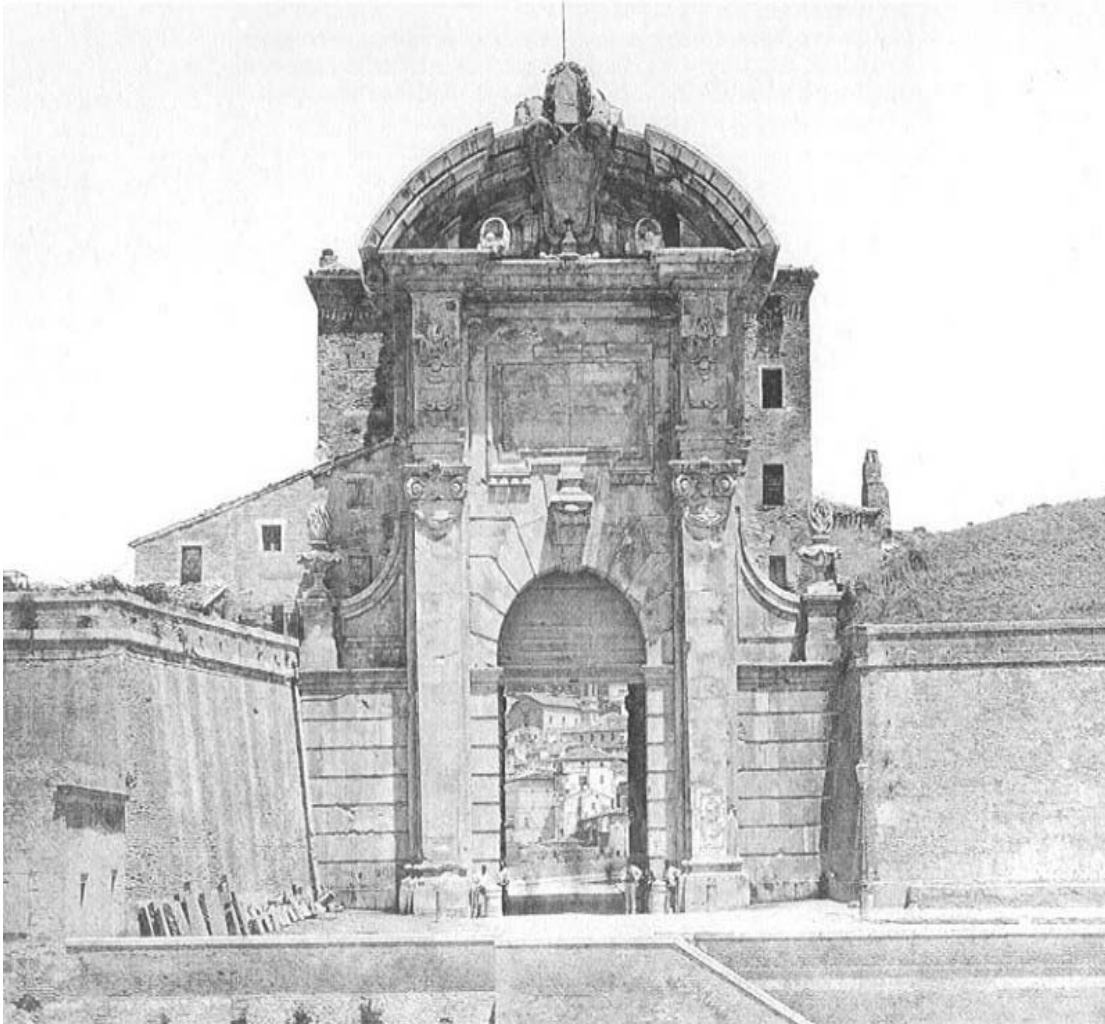


our starting points:

1. east – west corridor

2. different institutional frameworks and competences for local authorities

3. awareness of the role of environmental resources in development, but random and not coordinated sustainability policies





Adriatic Action Plan
2020
<http://www.aap2020.net>



the Aap **final goal** is an evolution in local government towards a common scenario (urban climax) that assumes sustainability as an innovation factor, a market and a governance maker, promoting the integration of sustainable practices and procedures. But for the moment we are in a situation in which....



“The arguments against new ideas usually go through three different phases, from “it’s not true” to “it would be true, but it’s not important”, to “it’s true and important, but it’s not a novelty, we have always known it”.



EXPECTED RESULTS

sustainability field: implementation of a management system for **Local Sustainable Development (LSD)**, composed by tools for evaluation, orientation, audit and benchmarking of sustainability policies:

1. Environmental and Social Reporting (by means of ACI)
2. Environmental Management System (EMS)
3. Adriatic Sustainable Accounting Procedure (asap)

governance field: common medium and long term strategies for the implementation of the **Adriatic Action Plan 2020**

ACHIEVED RESULTS: The ADRIATIC COMMON INDICATORS set



1. Water

- 1.1 *surface water quality (EBI or SACA index)*
- 1.2 *marine water quality (trophic index)*
- 1.3 *consumption (l/pc/day)*
- 1.4 *water management (% of treated water)*

2. Biodiversity

- 2.1 *number of species (birds) in my garden (parks, green areas)*
- 2.2 *number of species (birds) in the region/province/shoreline*

3. Climate change and air quality

- 3.1 *CO₂ emissions by sectors*
- 3.2 *24 hours average of concentration of PM10*

ACHIEVED RESULTS: The ADRIATIC COMMON INDICATORS set



4. Land use patterns

- 4.1 *% of urbanized areas*
- 4.2 *% of derelict lands*
- 4.3 *% of contaminated lands*
- 4.4 *% of natural conservation areas*
- 4.5 *% of cultural conservation areas*

5. Local mobility system

daily number of trips per citizen by mode of transport

6. Waste management

- 6.1 *kg/pc/day of municipal wastes by type of disposal*
- 6.2 *% of recycled wastes*

ACHIEVED RESULTS: The ADRIATIC COMMON INDICATORS set



7. Availability of local public spaces and services *people living within a 300 mt. distance from the area/service*

8. Population, education, safety

- 8.1 *density of population*
- 8.2 *average of members for each family*
- 8.3 *achievement at secondary school*
- 8.4 *average life expectancy*
- 8.5 *total reported crimes*

ACHIEVED RESULTS: The ADRIATIC COMMON INDICATORS set



9. Contacts and relationships

- 9.1 *public and private places for social, cultural, leisure activities*
- 9.2 *how often people attend public social and cultural events*
- 9.3 *quality of the internet connection of the public administration*
- 9.4 *% of people who have access to internet*

10. Employment and enterprises

- 10.1 *% of employed people by sectors and gender (when possible)*
- 10.2 *number of enterprises (large, SME and crafts) by sectors*
- 10.3 *number of tourists per year*

Some suggestions about what indicators are and what they could be....



Now, environmental and sustainability indicators are mostly used as communication and transparency tools
(the main target is referred to the people)

Then, we need a system of sustainability evaluation integrated at any level in decision-making procedures
(the main target is referred to the organizational – public or private – body, as well as the people)

Furthermore, we can think to indicators as tools for benchmarking between cities
(losses in forestry, m² of pedestrian area, etc.)

FURTHER STEPS: ASAP, or.....



Adriatic Sustainable Accounting Procedure for local governments

A good procedure must be able to integrate in decision making processes different kinds of accounts and technical analysis, like an integration with ...

Environmental Accounting	Social Accounting	Financial Accounting
<u>Physical</u>	<u>Ethical</u>	<u>Economic</u>
ACI + EF	AA1000, etc.	<u>Financial</u>

FURTHER STEPS: The ADRIATIC ACTION PLAN 2020



The Adriatic Action Plan 2020 will be...

- discussed and approved by the Adriatic Forum
- elaborated and shared by means of the SEA



www.aap2020.net

- supported and monitored by the Local Sustainable Development (LSD) set

FURTHER STEPS: The ADRIATIC ACTION PLAN 2020



The Adriatic Action Plan, elaborated by the Adriatic Forum, will be drafted by 2006 and shall contain common strategies, objectives, actions and commitments to be implemented before the year 2020.

The Adriatic Action Plan will be directly transferred to all partners cities for its adoption and integration in every local program or strategy, but it will also be disseminated to all Adriatic and Ionian cities, as well as to the other government levels (Provinces, Regions, etc., up to National Governments).

In the years following the end of the project the implementation of the Adriatic Action Plan will be monitored by the AAP Agency, a permanent structure with the target to have a complete project update every five years.



questions and lessons from the first Aap year



Good governance is...

**A system of rules and procedures for interaction
between public bodies and civil society**

...and needs

Openness

Accountability

Participation

Effectiveness

Coherence

questions and lessons from the first Aap year



Governance **towards sustainable cities?**
or
Governance **instead of sustainable cities?**

in other words

Development Vs. Sustainability?

questions and lessons from the first Aap year



Definitively, are all our Sustainability Management tools and procedures working as levelling processes, in a trend able to get closer differently developed countries and cities?

Or, on the contrary, are they working as excellence tools, widening the gap between different steps of development, i.e. rich and poor countries and cities?

topic doubts and choices for our Adriatic Action Plan 2020



Maybe the Adriatic scale must be...

Governance first, Sustainability second

and ...

1. Social items
2. Financial aspects
3. Health and security
4. Environment

and furthermore...

maybe local governance can
influence mainly (only?) the
ecological pillar of the
sustainability, not economic
and social ones



Adriatic Action Plan 2020

needs (and also offers) any kind of contribution and proposals from (and to) other Adriatic cities, public bodies, private organizations, enterprises, NGO's...

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